

REP HEADLINE# 6162174 TRF# E:120614  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL  
AGY # AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #  
BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162174

CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#126 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT10/12 12.43

REP: ORDER CANCELED  
ALL LN'S ZERO'D OUT  
NEW TTL \$0  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
VERN BUCHANAN FOR CONGRESS

8/16/10

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 23  
AGENCY PRODUCT CODE = 48  
AGENCY EST# = 126

1	S		100P-200P	30		\$200.00	10/16	10/19	0		TU-F	0
---	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : DAYS OF OUR LIVES  
RA35+ : 1.1  
CON COM1: DAYS OF OUR LIVES

2	S		1000A-1100A	30		\$80.00	10/16	10/19	0		TU-F	0
---	---	--	-------------	----	--	---------	-------	-------	---	--	------	---

PROGRAM : DAYTIME  
RA35+ : 1.8  
CON COM1: DAYTIME

NOV 01 2012

10/16/12 FCC ES

REP HEADLINE# 6162174 TRF# E:120614  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.43  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/16	10/19	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/16	10/19	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/16	10/19	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/16	10/19	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/16	10/19	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/16	10/19	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/16	10/19	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/16	10/19	0		TU-F	0

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT10/12 12.43  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/16	10/19	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/16	10/19	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/16	10/19	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/16	10/19	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/16	10/19	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/16	10/19	0		TU-F	0
17	S		800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	10/22	10/22	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	10/20	10/20	0		SAT	0

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT10/12 12.43  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	10/20	10/20	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1:												
20	S		600P-630P	30		\$350.00	10/20	10/20	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21	S		700P-800P	30		\$325.00	10/20	10/20	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22	S		700A-900A	30		\$250.00	10/20	10/20	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23	S		900A-1000A	30		\$150.00	10/20	10/20	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1:												
24	S		1200N-100P	30		\$75.00	10/21	10/21	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1:												
25	S		600P-630P	30		\$375.00	10/21	10/21	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26	S		800A-900A	30		\$250.00	10/21	10/21	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT10/12 12.43  
\*\*\*CHANGES\*\*\*  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	10/21	10/21	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1: NFL												
28	S		900A-1000A	30		\$150.00	10/21	10/21	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1:												
29	S		1100P-1130P	30		\$625.00	10/16	10/22	0		TU-M	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1: LATE NEWS												
30	S		100P-200P	30		\$200.00	10/22	10/22	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1: DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	10/22	10/22	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1: DAYTIME												
32	S		1130P-1230A	30		\$325.00	10/22	10/22	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	10/22	10/22	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS												
34	S		1200N-100P	30		\$100.00	10/22	10/22	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3												

REP HEADLINE# 6162174 TRF# E:120614  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.43  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/22	10/22	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/22	10/22	0		MON	0
37	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/22	10/22	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/22	10/22	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/22	10/22	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/22	10/22	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/22	10/22	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/22	10/22	0		MON	0

REP HEADLINE# 6162174 TRF# E:120614  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT10/12 12.43  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

43	S		700A-900A	30		\$450.00	10/22	10/22	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												

44	S		730P-800P	30		\$500.00	10/22	10/22	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												

45	S		900A-1000A	30		\$275.00	10/22	10/22	0		MON	0
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												

OCT/12 \$ .00

CONTRACT TOTAL \$ .00  
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 802 Issue 3



**WFLA-TV**

P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120614059
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 / 48 / 126	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162174
<b>Est./PO Number:</b> 06162174	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Tue-Mon Week	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
2	M-F 10a Dayline .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme	Nbr of Spots Closed PR	6	6	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
5	M-F 12p Today Show III .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
11	M-F 6p News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
17	Mon 8-10p ET / 7-9p CT Voice	06		30	Nbr of Spots			
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>			
					Closed PR	52	15	67



**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 802 Issue 3



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 0	<b>Campaign Ref:</b> E:120614059
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 / 48 / 126	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162174
<b>Est/PO Number:</b> 06162174	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
26	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	06		30 Comme	Nbr of Spots Closed PR	1	1	
28	M-Su 11p News .TWTF.. Isolations: W/C 10/22 M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
29	M-Su Late News Late Run .....S	06		30 Comme	Nbr of Spots Closed PR	1	1	
30	M-Su 11p News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
31	M-F 1p Days Of Our Lives M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
32	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR	2	2	
33	M-F 1135p ET / 1035p CT Tonight Show M.....	06		30 Comme	Nbr of Spots Closed PR	2	2	
34	M-F 11a News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
35	M-F 12p Today Show III M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
<b>Weekly Totals: Total Spots(Ord Spots)</b>					52	15	67	
<b>Closed PR</b>								

Srtp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 802 Issue 3



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	0	Campaign Ref:	E:120614059
Buyer:	..	Client/Product/Estimate:	23 /48 /126	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06162174
Est/PO Number:	06162174	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/15	10/22	Total	Cost
41	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
43	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
45	M-F 730p Extra M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
47	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	4	4	
48	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
53	M-F 7p News M.....	06		30 Comme	Nbr of Spots Closed PR	3	3	
54	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	4	4	
58	M-F 7p News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
59	M-F 730p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals: Total Spots(Ord Spots)					52	15	67	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	10/15/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614059
3	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/15/12	Closed Pre Emption	1,950.00	No Makegood / Credit	0000000000	E:120614059
4	M-F 11a News	:30 Commercial	10/15/12	Closed Pre Emption	400.00	No Makegood / Credit	0000000000	E:120614059
			10/15/12	Closed Pre Emption	0.00	10/09, 10/16	0000167993	E:120614059
5	M-F 12p Today Show III	:30 Commercial	10/15/12	Closed Pre Emption	400.00	No Makegood / Credit	0000167994	E:120614059
11	M-F 6p News	:30 Commercial	10/15/12	Closed Pre Emption	2,400.00	No Makegood / Credit	0000000000	E:120614059
13	M-F 7p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	0.00	47 (10/16), 48 (10/15, 10/09)	0000167917	E:120614059
			10/15/12	Closed Pre Emption	0.00	47 (10/16), 48 (10/22)	0000167918	E:120614059
15	M-F 730p Extra	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614059
17	Mon 8-10p ET / 7-9p CT Voice	:30 Commercial	10/22/12	Closed Pre Emption	4,500.00	No Makegood / Credit	0000000000	E:120614059
26	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	10/15/12	Closed Pre Emption	6,000.00	No Makegood / Credit	0000000000	E:120614059
28	M-F 11p News	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120614059
31	M-F 1p Days Of Our Lives	:30 Commercial	10/22/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:120614059
32	M-F 10a Daytime	:30 Commercial	10/22/12	Closed Pre Emption	150.00	No Makegood / Credit	0000000000	E:120614059
33	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	10/22/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120614059
34	M-F 11a News	:30 Commercial	10/22/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614059
35	M-F 12p Today Show III	:30 Commercial	10/22/12	Closed Pre Emption	100.00	No Makegood / Credit	0000000000	E:120614059
41	M-F 6p News	:30 Commercial	10/22/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614059
43	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	0.00	47 (10/16), 48 (10/22)	0000167918	E:120614059
45	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614059
29	M-Su Late News Late Run	:30 Commercial	10/15/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120614059
30	M-Su 11p News	:30 Commercial	10/22/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120614059
47	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614059
48	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614059
53	M-F 7p News	:30 Commercial	10/15/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120614059
54	M-F 730p Entertainment Tonight	:30 Commercial	10/15/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614059
58	M-F 7p News	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614059
59	M-F 730p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614059

Grand Totals

		Month 10 Weeks: 4	
		10/15	10/22
Spots	Totals	0	0
Cost		0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6162174  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY31/12 13.4  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # OFF. # SALESMAN #  
AGY # AGY. NAME SRCP MEDIA, INC. BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6162174 CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#126 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY31/12 13.44

REP: NEW ORDER  
TTL \$53,070 @149X  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
VERN BUCHANAN FOR CONGRESS

MDA: 4350

8/2/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 23  
AGENCY PRODUCT CODE = 48  
AGENCY EST# = 126

1			100P-200P	30		\$200.00	10/16	10/19	4		TU-F	4
---	--	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : DAYS OF OUR LIVES  
RA35+ : 1.1  
CON COM1: DAYS OF OUR LIVES

2			1000A-1100A	30		\$80.00	10/16	10/19	8		TU-F	8
---	--	--	-------------	----	--	---------	-------	-------	---	--	------	---

PROGRAM : DAYTIME  
RA35+ : 1.8  
CON COM1: DAYTIME

REP HEADLINE# 6162174  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.4  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/16	10/19	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/16	10/19	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/16	10/19	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/16	10/19	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/16	10/19	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/16	10/19	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/16	10/19	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/16	10/19	4		TU-F	4

REP HEADLINE# 6162174  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.4  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/16	10/19	4		TU-F	4
12			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/16	10/19	4		TU-F	4
13			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/16	10/19	4		TU-F	4
14			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/16	10/19	8		TU-F	8
15			730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/16	10/19	4		TU-F	4
16			900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/16	10/19	8		TU-F	8
17			800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	10/22	10/22	1		MON	1
18			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	10/20	10/20	1		SAT	1

MAY 31/12 13.4  
WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	10/20	10/20	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1 :												
20			600P-630P	30		\$350.00	10/20	10/20	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
21			700P-800P	30		\$325.00	10/20	10/20	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1 : ET												
22			700A-900A	30		\$250.00	10/20	10/20	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1 : SA TODAY												
23			900A-1000A	30		\$150.00	10/20	10/20	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1 :												
24			1200N-100P	30		\$75.00	10/21	10/21	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1 :												
25			600P-630P	30		\$375.00	10/21	10/21	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1 : NEWS												
26			800A-900A	30		\$250.00	10/21	10/21	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1 : SU TODAY												

REP HEADLINE# 6162174  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.4  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL	30		\$6,000.00	10/21	10/21	1		SUN	1
28			900A-1000A PROGRAM : RA35+ : 1.8 CON COM1 :	30		\$150.00	10/21	10/21	2		SUN	2
29			1100P-1130P PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS	30		\$625.00	10/16	10/22	7		TU-M	7
30			100P-200P PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES	30		\$200.00	10/22	10/22	1		MON	1
31			1000A-1100A PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME	30		\$80.00	10/22	10/22	2		MON	2
32			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW	30		\$325.00	10/22	10/22	2		MON	2
33			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS	30		\$80.00	10/22	10/22	1		MON	1
34			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3	30		\$100.00	10/22	10/22	2		MON	2

1x 3M - 1M after 11/11



REP HEADLINE# 6162174  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 13.4  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/22	10/22	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/22	10/22	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/22	10/22	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/22	10/22	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/22	10/22	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/22	10/22	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/22	10/22	1		MON	1
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/22	10/22	1		MON	1

REP HEADLINE# 6162174  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY31/12 13.4  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
43			700A-900A	30		\$450.00	10/22	10/22	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												
44			730P-800P	30		\$500.00	10/22	10/22	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												
45			900A-1000A	30		\$275.00	10/22	10/22	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												
OCT/12			53070.00									
CONTRACT TOTAL												53070.00
TOTAL SPOTS												149

MARKET TOTALS \$279,315 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI  
 DEMOS- RA35+\*

Sirp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV

P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

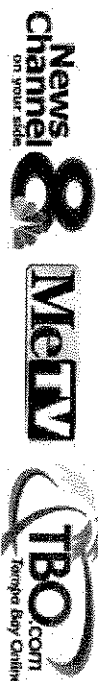
Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	52720	Campaign Ref:	E:120614059
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 126	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/15/12 to 10/28/12	Weeks:	2	Order Ref:	06162174
Est./PO Number:	06162174	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	52720
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots 4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots 8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots 8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots 8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots 8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots 8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots 8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots 8		8	2400
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

**Srcp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 52720	<b>Campaign Ref:</b> E:120614059
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 / 48 / 126	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162174
<b>Est./PO Number:</b> 06162174	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
9	M-F 5p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
10	M-F 530p News TWTF..	450	30 Comme	Nbr of Spots	4	4	1800
11	M-F 6p News TWTF..	600	30 Comme	Nbr of Spots	4	4	2400
12	M-F 6a News TWTF..	325	30 Comme	Nbr of Spots	4	4	1300
13	M-F 7p Entertainment Tonight TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
14	M-F 7a Today Show TWTF..	450	30 Comme	Nbr of Spots	8	8	3600
15	M-F 730p Extra TWTF..	500	30 Comme	Nbr of Spots	4	4	2000
16	M-F 9a Today Show II TWTF..	275	30 Comme	Nbr of Spots	8	8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme	Nbr of Spots	1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night Live .....S	600	30 Comme	Nbr of Spots	1	1	600
<b>Weekly Totals: Total Spots(Ord Spots)</b>				122	26	148	

Srcp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL  
Buyer: ..  
Schedule Dates: 10/15/12 to 10/28/12  
Est./PO Number: 06162174

Submission Cost: 52720  
Client/Product/Estimate: 23 / 48 / 126  
Weeks: 2  
Contract type: Political

Campaign Ref: E:120614059  
Sales Rep: HRP Washington, DC  
Order Ref: 06162174  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
19	Sat 12p News .....S.	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 7p Entertainment Tonight .....S.	325	30 Comme	Nbr of Spots	1	1	325
21	Sat 7a Today Show .....S.	250	30 Comme	Nbr of Spots	2	2	500
22	Sat 9a News .....S.	150	30 Comme	Nbr of Spots	2	2	300
23	Sun 12p News .....S.	75	30 Comme	Nbr of Spots	2	2	150
24	Sun 6p News .....S.	375	30 Comme	Nbr of Spots	1	1	375
25	Sun 8a Today Show .....S.	250	30 Comme	Nbr of Spots	2	2	500
26	Sun 815p ET / 715p CT NBC Sunday Night Football .....S.	6000	30 Comme	Nbr of Spots	1	1	6000
27	Sun 9a News .....S.	150	30 Comme	Nbr of Spots	2	2	300
28	M-Su 11p News ..TWTF.. Isolations: W/C 10/22 M.....	625	30 Comme	Nbr of Spots	5	5	3125
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

**Srccp Media**  
 201 North Union Street  
 Suite 200  
 Alexandria VA 22314

**Vern Buchanan/ R/ Congress/ FL**  
 Submission Number 625 Issue 1



**WFLA-TV**  
 P.O. Box 1410  
 Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> Vern Buchanan/ R/ Congress/ FL	<b>Submission Cost:</b> 52720	<b>Campaign Ref:</b> E:120614059
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 23 / 48 / 126	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/15/12 to 10/28/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06162174
<b>Est./PO Number:</b> 06162174	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
29	M-Su Late News Late Run .....S	625	30 Comme	Nbr of Spots	1	1	625
30	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
31	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
32	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots	2	2	160
33	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots	2	2	650
34	M-F 11a News M.....	80	30 Comme	Nbr of Spots	1	1	80
35	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots	2	2	200
36	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots	2	2	250
37	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots	2	2	450
38	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots	2	2	600
39	M-F 5p News M.....	450	30 Comme	Nbr of Spots	1	1	450
<b>Weekly Totals:</b> Total Spots(Ord Spots)				122	26	148	

Srnp Media  
201 North Union Street  
Suite 200  
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL  
Submission Number 625 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL  
Buyer:  
Schedule Dates: 10/15/12 to 10/28/12  
Est./PO Number: 06162174

Submission Cost: 52720  
Client/Product/Estimate: 23 / 48 / 126  
Weeks: 2  
Contract type: Political

Campaign Ref: E:120614059  
Sales Rep: HRP Washington, DC  
Order Ref: 06162174  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/15	10/22	Total	Cost
40	M-F 530p News M.....	450	30 Comme	Nbr of Spots	1	1	450
41	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
42	M-F 6a News M.....	325	30 Comme	Nbr of Spots	1	1	325
43	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
44	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots	2	2	900
45	M-F 730p Extra M.....	500	30 Comme	Nbr of Spots	1	1	500
46	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots	2	2	550
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Grand Totals

Totals	10/15	10/22	Month 10 Weeks: 4
Spots 148	122		26
Cost 52720	40730		11990

Grand Totals:

Spots:	148
Gross Total:	52,720.00
Commission:	7,908.00
Net Total:	44,812.00





# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 228-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP\_: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV\_: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 10/28/12  
ORDER TYPE Political  
WFLA I SS  
E:120614059  
WFLA  
INVOICE NUMBER 0100033241  
PAGE 1  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/15/12-10/28/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /126  
Desc: 06162174

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 10a Daytime	80.00	2	8	10/16	TU	*WFLA	30	:30 Commercial	.00	Preempt Program Change	80.00-
				10/16	TU		30		.00	Preempt Program Change	80.00-
				10/17	WE		30		.00	Preempt Program Change	80.00-
				10/17	WE		30		.00	Preempt Program Change	80.00-
				10/18	TH		30		.00	Preempt Program Change	80.00-
				10/18	TH		30		.00	Preempt Program Change	80.00-
				10/19	FR		30		.00	Preempt Program Change	80.00-
				10/19	FR		30		.00	Preempt Program Change	80.00-
M-F 1135p ET / 1035p CT Tonigh	325.00	3	6	10/16	TU	*WFLA	30	:30 Commercial	.00	Preempted	325.00-
				10/16	TU		30		.00	Preempted	325.00-

\*\*\* Continued \*\*\*

PERIOD COST	29,455.00	0 Total Units	ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	.00	TOTAL RECONCILING	Credits	29,455.00-
			NET DUE	.00			29,455.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/  
PRODUCT Tue-Mon Week

INVOICE NUMBER 0100033241  
BROADCAST MONTH 10/01/2012 - 10/28/  
AMOUNT DUE .00

REMIT TO:

\*00220

000021861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

WFLA-TV  
REMITTANCE PROCESSING CENTER  
P.O. BOX 26425  
RICHMOND VA 23260-6425



400900020 00000000021861 00000100033241 000000000 1



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 10/28/12 E:120614059  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033241  
PAGE 2  
BROADCAST MONTH 10/01/2012 - 10/28/12  
SCHEDULE DATES 10/15/12-10/28/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /126  
Desc: 06162174

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 11a News	80.00	4 8	10/17 WE 30	.00	Preempted 325.00-
			10/18 TH 30	.00	Preempted 325.00-
			10/18 TH 30	.00	Preempted 325.00-
			10/19 FR 30	.00	Preempted 325.00-
			*WFLA :30 Commercial		
			10/16 TU 30	.00	Preempt Program Change 80.00-
			10/16 TU 30	.00	Preempt Program Change .00-
			10/17 WE 30	.00	Preempt Program Change 80.00-
			10/17 WE 30	.00	Preempt Program Change .00-
			10/18 TH 30	.00	Preempt Program Change 80.00-
M-F 12p Today Show III	100.00	5 4	10/18 TH 30	.00	Preempt Program Change 80.00-
			10/18 TH 30	.00	Preempt Program Change 80.00-
			10/19 FR 30	.00	Preempt Program Change .00-
			10/19 FR 30	.00	Preempt Program Change 80.00-
M-F 6p News	600.00	11 4	*WFLA :30 Commercial		
			10/17 WE 30	.00	Preempted 100.00-
			10/17 WE 30	.00	Preempted 100.00-
			10/18 TH 30	.00	Preempted 100.00-
M-F 7p Entertainment Tonight	500.00	13 4	10/19 FR 30	.00	Preempted 100.00-
			*WFLA :30 Commercial		
			10/16 TU 30	.00	Preempted 600.00-
			10/17 WE 30	.00	Preempted 600.00-
			10/18 TH 30	.00	Preempted 600.00-
			10/19 FR 30	.00	Preempted 600.00-
			10/16 TU 30	.00	Preempt Program Change .00-
			10/17 WE 30	.00	Preempt Program Change .00-
			10/18 TH 30	.00	Preempt Program Change .00-
			10/19 FR 30	.00	Preempt Program Change .00-

\*\*\* Continued \*\*\*

PERIOD COST	29,455.00	O Total Units		Debits	.00
		ACTUAL GROSS BILLING	.00	Credits	29,455.00-
		AGENCY COMMISSION	.00	TOTAL RECONCILING	29,455.00CR
		NET DUE	.00		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012 WFLA I SS  
INVOICE DATE 10/28/12 E:120614059  
ORDER TYPE Political WFLA  
INVOICE NUMBER PAGE BROADCAST MONTH  
0100033241 3 10/01/2012 - 10/2  
SCHEDULE DATES  
10/15/12-10/28/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /126  
Desc: 06162174

#### SCHEDULE

#### ACTUAL BROADCAST

#### RECONCILIATION

DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
				10/19	FR		30		.00	Program Change	
										Preempt	.00-
										Program Change	
M-F 730p Extra	500.00	15	4	10/16	TU	*WFLA	30	:30 Commercial	.00	Preempt	500.00-
										Program Change	
				10/17	WE		30		.00	Preempt	500.00-
										Program Change	
				10/18	TH		30		.00	Preempt	500.00-
										Program Change	
				10/19	FR		30		.00	Preempt	500.00-
										Program Change	
Mon 8-10p ET / 7-9p CT Voice	4500.00	17	1	10/22	MO	*WFLA	30	:30 Commercial	.00	Preempt	4500.00-
										Program Change	
Sun 815p ET / 715p CT NBC Sund	6000.00	26	1	10/21	SU	*WFLA	30	:30 Commercial	.00	Preempted	6000.00-
M-Su 11p News	625.00	28	1	10/16	TU	*WFLA	30	:30 Commercial	.00	Preempted	625.00-
M-Su Late News Late Run	625.00	29	1	10/21	SU	*WFLA	30	:30 Commercial	.00	Preempted	625.00-
M-Su 11p News	625.00	30	1	10/22	MO	*WFLA	30	:30 Commercial	.00	Preempted	625.00-
M-F 1p Days Of Our Lives	200.00	31	1	10/22	MO	*WFLA	30	:30 Commercial	.00	Preempted	200.00-
M-F 10a Daytime	80.00	32	2	10/22	MO	*WFLA	30	:30 Commercial	.00	Preempt	80.00-
										Program Change	
				10/22	MO		30		.00	Preempt	80.00-
										Program Change	
M-F 1135p ET / 1035p CT Tonigh	325.00	33	2	10/22	MO	*WFLA	30	:30 Commercial	.00	Preempted	325.00-
									.00	Preempted	325.00-
M-F 11a News	80.00	34	1	10/22	MO	*WFLA	30	:30 Commercial	.00	Preempt	80.00-
										Program Change	
M-F 12p Today Show III						*WFLA		:30 Commercial			

\*\*\* Continued \*\*\*

PERIOD COST	29,455.00	O Total Units		Debits	.00
		ACTUAL GROSS BILLING	.00	Credits	29,455.00-
		AGENCY COMMISSION	.00	TOTAL RECONCILING	29,455.00CR
		NET DUE	.00		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



# WFLA-TV

## A MEDIA GENERAL STATION

200 S. Parker Street  
Tampa, FL 33606  
Tele (813) 288-8888  
Fax (813) 221-5787

### INVOICE / AFFIDAVIT

21861  
Srcp Media  
201 North Union Street  
Suite 200  
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)  
SLSP: HRP Washington, DC  
ADV: Vern Buchanan/ R/ Congress/  
PROD: Tue-Mon Week

2012  
INVOICE DATE 10/28/12 E:120614059  
ORDER TYPE Political WFLA  
INVOICE NUMBER 0100033241  
PAGE 4  
BROADCAST MONTH 10/01/2012 - 10/2  
SCHEDULE DATES 10/15/12-10/28/12  
Standard Broadcast Month  
TERMS: NET 30 DAYS.

REF#: 23 /48 /126  
Desc: 06162174

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 6p News	100.00	35 1	10/22 MO *WFLA :30 Commercial	.00	Preempted 100.00-
M-F 7p Entertainment Tonight	600.00	41 1	10/22 MO *WFLA :30 Commercial	.00	Preempted 600.00-
M-F 730p Extra	500.00	43 1	10/22 MO *WFLA :30 Commercial	.00	Preempt Program Change .00-
M-F 730p Entertainment Tonight	500.00	45 1	10/22 MO *WFLA :30 Commercial	.00	Preempt Program Change 500.00-
M-F 7p News	500.00	47 4	10/16 TU *WFLA :30 Commercial	.00	Preempted 500.00-
M-F 730p Entertainment Tonight	500.00	48 1	10/17 WE *WFLA :30 Commercial	.00	Preempted 500.00-
M-F 7p News	500.00	53 3	10/18 TH *WFLA :30 Commercial	.00	Preempted 500.00-
M-F 730p Entertainment Tonight	500.00	54 4	10/19 FR *WFLA :30 Commercial	.00	Preempted 500.00-
M-F 7p News	500.00	58 1	10/22 MO *WFLA :30 Commercial	.00	Preempted 500.00-
M-F 730p Entertainment Tonight	500.00	59 1	10/22 MO *WFLA :30 Commercial	.00	Preempted 500.00-
Total Airtime Net Spot Revenue:				.00	

PERIOD COST 29,455.00

0 Total Units  
ACTUAL GROSS BILLING .00  
AGENCY COMMISSION .00  
NET DUE .00

SUB-TOTALS Debits .00  
Credits 29,455.00-  
TOTAL RECONCILING 29,455.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.